

MILITARY SUPPORT FOUNDATION

 $\star\star\star$ honoring all who served $\star\star\star$



OUR VETERANS IN NEED

After serving our country to help guarantee our freedoms, many veterans struggle to get back on their feet once they complete their military service.

In Georgia...

- ... Approximately 8% of the state's total population are veterans¹
- ...Over 43,000 veterans are living in poverty1
- ...180,806 veterans have service-related disabilities1

It is time we help our veterans overcome the many challenges they face on a day-to-day basis.

Honoring and Serving Those Who Served Us

Chateau Elan Military Support Foundation (CEMSF), a 501 (c)(3) organization, was established to assist military veterans and their families in the North Georgia area by functioning as a hub for community resources and providing direct support for basic needs including food, clothing, financial support, housing assistance, and mental health support. Since 2019, the Chateau Elan Military Support Foundation has raised over \$300,000 to assist military veterans and their families with life changing support.

With over 90% of all funds raised going directly towards the needs of veterans, CEMSF has provided support in multiple ways including:

- ► Helping 6 veteran families with housing repairs, bathroom remodeling, and handicap ramps to accommodate disabilities
- ▶ Providing temporary housing for 5 homeless veteran families
- ▶ Providing financial support for burial services for 4 veterans
- ▶ Purchasing a vehicle for the PTSD Foundation for veteran transportation
- ▶ Providing financial support for the PTSD Foundation's Camp Hope program
- ▶ Holding quarterly food drives for the Barrow County Veterans Resource Center

"Without the support of CEMSF, we would not be able to get our combat veterans off the street and into treatment programs such as Camp Hope."

-Dan Solla, Director PTSD Foundation Gainesville

We can't do it alone. We need your support.

The Chateau Elan Miliary Support Foundation is a beacon of hope for struggling veterans and families in North Georgia, but we can't do it alone. Now, more than ever, we need your support to continue to provide the services our veterans need. We invite you to be a foundation-level or event sponsor and help change the lives of veterans and families in need. You can make a difference!

https://veteransdata.info/states/2130000/GEORGIA.pdf







PARTNER WITH CEMSF AND HELP OUR VETERANS AND FAMILIES

Foundation/Full Year Sponsor

Our Foundation/Full Year sponsorships represent the most comprehensive ways to partner with the Chateau Elan Military Foundation. This critical investment will help provide support veterans and their families so desperately need.

Presenting Level - \$25,000

- Presenting level recognition on CEMSF website for one year
- Presenting level recognition during all award presentations to veterans
- Opportunity to present award to one veteran or veteran family
- Presenting level recognition at the 2023 Cars of Chateau, Chateau Elan's 2023 Vineyard Fest, and 2024 Legends Charity Golf Tournament
- Opportunity to present trophy at 2023 Cars of Chateau
- ► Logo and branding in promotional materials for all 2023 CEMSF events (including 2024 golf tournament)
- ▶ Logo-link to company website on CEMSF website
- Presenting level recognition in all CEMSF press releases for one year
- Targeted publicity through social media channels (Facebook, Instagram, Twitter and LinkedIn)
- ▶ Usage right for CEMSF logo in pre-approved promotions
- ▶ Volunteer opportunities for employees
- ► Four (4) foursome entries (16 players) at the 2024 CEMSF Legends Charity Golf Tournament
- Sponsor signage on the course
- ➤ Three (3) premium car entry spots in Cars of Chateau Winners Circle
- Premium display space in the Winners Circle at Cars of Chateau
- ▶ One (1) car in VIP Rally
- ► Four (4) VIP tickets to the VIP/Rally dinner
- ▶ Ten (10) tickets to Cars of Chateau
- ➤ Six (6) passes to VIP patio/tent at 2023 Cars of Chateau (VIP Passes)
- ► Inclusion in promotional video
- Prominent placement of logo on Cars of Chateau t-shirts
- Sponsor gift

Platinum Level - \$20,000

- Platinum level recognition on CEMSF website for one year
- Platinum level recognition during all award presentations to veterans
- ▶ Platinum level recognition at the 2023 Cars of Chateau, Chateau Elan's 2023 Vineyard Fest, and 2024 Legends Charity Golf Tournament
- Logo and branding in promotional materials for all 2023 CEMSF events (including 2024 golf tournament)
- ► Logo-link to company website on CEMSF website
- ▶ Platinum level recognition in all CEMSF press releases for one year
- ➤ Targeted publicity through social media channels (Facebook, Instagram, Twitter and LinkedIn)
- ▶ Usage right for CEMSF logo in pre-approved promotions
- ▶ Volunteer opportunities for employees
- ► Two (2) foursome entries (8 players) at the 2024 CEMSF Legends Charity Golf Tournament
- ➤ Two (2) premium car entry spots in Cars of Chateau Winners Circle
- Premium display space in the Winners Circle at Cars of Chateau
- ▶ One (1) car in VIP Rally
- ► Two (2) VIP tickets to the VIP/Rally dinner
- ► Eight (8) tickets to Cars of Chateau
- Six (6) passes to VIP patio/tent at 2023 Cars of Chateau (VIP Passes)
- Inclusion in promotional video
- Prominent placement of logo on Cars of Chateau t-shirts
- Sponsor gift

Gold Level - \$15,000

- ► Gold level recognition on CEMSF website for one year
- ▶ Gold level recognition during all award presentations to veterans
- Gold level recognition at the 2023 Cars of Chateau, Chateau Elan's 2023 Vineyard Fest, and 2024 Legends Charity Golf Tournament
- ► Logo and branding in promotional materials for all 2023 CEMSF events (including 2024 golf tournament)
- ▶ Logo-link to company website on CEMSF website
- ► Gold level recognition in all CEMSF press releases for one year
- ➤ Targeted publicity through social media channels (Facebook, Instagram, Twitter and LinkedIn)
- ▶ Usage right for CEMSF logo in pre-approved promotions

- ▶ Volunteer opportunities for employees
- One (1) foursome entry (4 players) at the 2024 CEMSF Legends Charity Golf Tournament
- Two (2) premium car entry spots in Cars of Chateau Winners Circle
- Premium display space in the Winners Circle at Cars of Chateau
- ▶ One (1) car in VIP Rally
- ▶ Two (2) VIP tickets to the VIP/Rally dinner
- ► Six (6) tickets to Cars of Chateau
- ➤ Four (4) passes to VIP patio/tent at 2023 Cars of Chateau (VIP Passes)
- ► Inclusion in promotional video
- ▶ Prominent placement of logo on Cars of Chateau t-shirts
- ► Sponsor gift

Focused Sponsorships

Focused sponsorship opportunities allow you strengthen your brand within specific CEMSF events. Your support of these events will help CEMSF to provide the resources our veteran community needs and deserves.

2023 Cars of Chateau and 2024 Legends Charity Golf Tournament

Champion Sponsor- \$10,000

- ► Recognition on 2023 Cars of Chateau and 2024 Legends Charity Golf Tournament webpages
- ➤ Recognition onsite at the 2023 Cars of Chateau and 2024 Legends Charity Golf Tournament
- ▶ Logo and branding in promotional materials for both events
- ▶ Recognition in all event-specific press releases for one year
- ➤ Targeted publicity through social media channels (Facebook, Instagram, Twitter and LinkedIn)
- ▶ Usage right for CEMSF logo in pre-approved promotions
- ▶ Volunteer opportunities for employees
- One (1) foursome entry (4 players) at the 2024 CEMSF Legends Charity Golf Tournament
- ➤ Two (2) premium car entry spots in Cars of Chateau Winners Circle
- Premium display space in the Winners Circle at Cars of Chateau

- ▶ One (1) car in VIP Rally
- ► Two (2) VIP tickets to the VIP/Rally dinner
- ➤ Six (6) tickets to Cars of Chateau
- ➤ Two (2) passes to VIP patio at 2023 Cars of Chateau (VIP Passes)
- ▶ Inclusion in promotional video
- ▶ Placement of logo on Cars of Chateau t-shirts
- Appreciation Award





2023 Cars of Chateau

Winners Circle Sponsor - \$7,500

- Two (2) premium car entry spots in Cars of Chateau Winners Circle
- Premium display space in the Winners Circle at Cars of Chateau
- ▶ One (1) car in VIP Rally
- ► Two (2) VIP tickets to the VIP/Rally dinner
- ➤ Six (6) tickets to Cars of Chateau
- ➤ Four (4) passes to VIP patio/tent at 2023 Cars of Chateau (VIP Passes)
- ▶ Placement of logo on Cars of Chateau t-shirts
- ▶ All Corporate Benefits*

Rally Sponsor - \$6,500

- One (1) prime car entry spot in Cars of Chateau Winners Circle
- Prime display space in the Winners Circle at Cars of Chateau
- ► Two (2) cars in VIP Rally
- ▶ Four (4) VIP tickets to the VIP/Rally dinner
- Four (4) tickets to Cars of Chateau
- ► Two (2) passes to VIP patio/tent at 2023 Cars of Chateau
- ▶ All Corporate Benefits*

Classic Sponsor - \$5,000

- One (1) prime car entry spot in Cars of Chateau Winners Circle
- Prime display space in the Winners Circle at Cars of Chateau
- ▶ One (1) car in VIP Rally
- ▶ Two (2) VIP tickets to the VIP/Rally dinner
- Four (4) tickets to Cars of Chateau
- ▶ Two (2) passes to VIP patio/tent at 2023 Cars of Chateau
- ► All Corporate Benefits*

Vintage Sponsor - \$2,500

- One (1) prime car entry spot in Cars of Chateau Winners Circle
- Four (4) tickets to Cars of Chateau
- ► All Corporate Benefits*
- ▶ Display space at Cars of Chateau

Checkered Flag Sponsor - \$1,500

- ▶ Recognition on Cars of Chateau website for 2023
- ▶ Recognition onsite at 2023 Cars of Chateau
- ► Logo and branding on promotional materials for 2023 Cars of Chateau
- ▶ Usage right for CEMSF logo in pre-approved promotions
- Four (4) tickets to Cars of Chateau
- ▶ Display space at Cars of Chateau

Pit Stop Sponsor - \$750

- ▶ Recognition on Cars of Chateau website for 2023
- ▶ Recognition onsite at 2023 Cars of Chateau
- ► Logo and branding on promotional materials for 2023 Cars of Chateau
- ▶ Usage right for CEMSF logo in pre-approved promotions
- ▶ Two (2) tickets to Cars of Chateau
- ▶ Display space at Cars of Chateau

2023 Cars of Chateau Sponsorship Corporate Benefits*:

- Recognition on Cars of Chateau webpage for 2023
- Recognition onsite at the 2023 Cars of Chateau
- Logo and branding in promotional materials for the 2023 Cars of Chateau
- Recognition in 2023 Cars of Chateau press releases
- Targeted publicity through social media channels (Facebook, Instagram, Twitter and LinkedIn)
- Usage right for CEMSF logo in pre-approved promotions
- Volunteer opportunities for employees
- Appreciation Award





2024 Legends Charity Golf Tournament

Title Sponsor - \$7,500

- ▶ Two (2) foursome team registration
- Lunch, dinner and tournament gift
- ► Company representative on the course
- Sponsor table in highly visible area
- Sponsor gift & recognition
- All corporate benefits*

19th Hole Sponsor - \$4,000

- ▶ One (1) foursome team registration
- Lunch, dinner and tournament gift
- Company representative on the course
- Sponsor gift & recognition
- All corporate benefits*

Lunch Sponsor - \$3,000

- ▶ One (1) foursome team registration
- Logo featured prominently in lunch area
- Sponsor table located in lunch area
- Sponsor gift & recognition
- ▶ All corporate benefits*

Golf Hat Sponsor - \$2,500 Sponsor provided

- ➤ One (1) foursome team registration
- Logo featured on golf hats given to all golfers
- Sponsor gift & recognition
- All corporate benefits*

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Golf Shirt Sponsor - \$2,500 Sponsor provided

- ▶ One (1) foursome team registration
- ► Logo featured on golf shirts given to all golfers
- ▶ Sponsor gift & recognition
- All corporate benefits*

Golf Ball Sponsor - \$2,500 Sponsor provided

- ▶ One (1) foursome team registration
- ▶ Logo featured on golf balls given to all golfers
- Sponsor gift & recognition
- ➤ All corporate benefits*

Hole Sponsor - \$750

➤ Signage/Logo on designated hole

2024 Legends Charity Golf Tournament Corporate Benefits*:

- Recognition on Tournament webpage for 2024
- Recognition onsite at Tournament
- Logo and branding in promotional materials for the 2024 Tournament
- Recognition in Tournament press release
- Targeted publicity through social media channels (Facebook, Instagram, Twitter and LinkedIn)
- Usage right for CEMSF logo in pre-approved promotions
- Volunteer opportunities for employees





2023/24 SPONSORSHIP COMMITMENT FORM

Thank you for your sponsorship. Your support will help veterans and families get the support they need to get back on their feet.

Please Select Sponsorship Level: Focused/Event Specific		
Foundation/Full Year	☐ \$10,000 Champion Sponsor	
☐ \$25,000 Presenting Sponsor	2023 Cars of Chateau only	2024 Legends Golf Tournament only
□ \$20,000 Platinum Sponsor	☐ \$7,500 Winners Circle Sponsor	□ \$7,500 Title Sponsor
□ \$15,000 Gold Sponsor	☐ \$6,500 Rally Sponsor ☐ \$5,000 Classic Sponsor	□ \$4,000 19th Hole Sponsor □ \$3,000 Lunch Sponsor
	☐ \$1,500 Checkered Flag Sponsor	\$2,500 Golf Shirt Sponsor (sponsor provided)
	☐ \$750 Pit Stop Sponsor	\$2,500 Golf Ball Sponsor (sponsor provided)
		□ \$750 Hole Sponsor
	Please Select Type of Sponsor:	
☐ Individual ☐ Organization/Com	pany	
<u>-</u>	•	
Sponsor Information		
Please print/type information exact	ly as it should appear on printed and we	b materials. To ensure credit on printed materials for the
Cars of Chateau event, please return	your completed form by September 15,	2023.
Contact Name:		
City, State, Zip:		
Phone:	Fax:	
	os and Program Ads (If Different from Al	•
Email:		
Total Contribution:		
Authorized Signature:		Date:
Print name and title if different from abo		
Select Payment Method:		
☐ Pay online via credit card (Go to w	ww.cemilitarysupportfoundation.org/sponso	orship) Chateau Elan
☐ Check is enclosed (Make checks pa	yable to: The Chateau Elan Military Support F	Foundation)
Return completed form and payment to:		
The Chateau Elan Military Support	Foundation, 2095 Hwy 211 NW, Suite 2-F	#312, Braselton, GA 30517

Questions?

Contact the Chateau Elan Military Foundation at info@cemilitarysupportfoundation.org

Contributions are tax-deductible to the full extent provided by law.

